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## Attracting Customers

Posted by Jeff - 2007/08/19 06:12

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The billion dollar question!

Submitting articles, using relevant content, targeting your audience, mastering google advertising, word of mouth.

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## Re:Attracting Customers

Posted by wyatt - 2007/08/29 15:41

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Do you mean to a website or store etc? They are very different.

Online - using forums, posting articles, creating a MySpace page, providing information that is of use to the end user

Store - promotional activity, give-aways,

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